



Memorandum

To: Wisconsin Infrastructure Investment Now
Fr: Gene Ulm
Date: January 29, 2015
Re: Recent survey data

The following data is from a statewide survey of 600 likely voters completed in Wisconsin, January 18-20, 2015. The margin of error is plus or minus four percent. Twenty-eight percent of the interviews were completed via cell phone.

- Only seven percent (7%) of the respondents believe passing right to work and eliminating prevailing wage laws should be the top priority of the state legislature.
- Eighty-eight percent (88%) report that they personally or anyone in their household would NOT benefit from passing right-to-work laws in Wisconsin.

Both of these findings lead us to believe that these issues have constituencies of fewer than one-in-ten Wisconsinites; they are both far from the leading edge of voters' concerns.

- A strong majority (62%) supports Wisconsin's current prevailing wage law; 26% oppose the law.

Exact wording:

"As you may know, Wisconsin currently has prevailing wage laws that require companies that receive contracts from state and local government to pay prevailing wages to their private sector employees. Prevailing wages are defined as the hourly wage and benefits paid to workers, laborers, and mechanics within a particular geographic area for a specific type of work. For example, a crane operator in Milwaukee County."

- Support for prevailing wage laws cuts a broad path across the Wisconsin electorate – 49% of Republicans support the laws along with 64% of the independent voters.

Wisconsin's prevailing wage laws enjoy deep and broad support that spans the electorate. In fact, no partisan group tested opposes them.

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- Wisconsinites are evenly split on passing a right-to-work law: 46% support while 46% oppose. Strong opinions are evenly split as well: 27% *strongly* support passage of right to work laws while 29% *strongly* oppose.

Other points from the data:

- Both Governor Walker (52%) and the state legislature (50%) have majority approval.
- Wisconsin's generic legislative ballot is a dead-heat (43% would prefer a Republican candidate while 44% would prefer a Democratic candidate).

Please do not hesitate to call with any questions.