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Moving Forward with I94 East-West Corridor Comes at the Right Time for Wisconsin's Economy

(Madison)...Wisconsin Infrastructure Investment Now, Inc. ("WIIN") applauds the decision of Governor Evers and WisDOT to move forward with the critical I94 East-West Corridor project.

The East-West Project could provide as many as 10,000 jobs for Wisconsin after many months of high unemployment due to COVID-19. The project is important to the economy not only for the short-term construction jobs, but also the long-term economic development and growth that will come from the project.

"Well-maintained and functional highways and bridges are necessary for people and goods to access the markets and services and are a critical component to economic stability and growth in Wisconsin," said executive director Robb Kahl. "Crumbling infrastructure is projected to have a [negative impact of \\$252 billion](#) on the American economy by 2040 if projects like the East-West Corridor don't move forward."

The East-West Corridor project is also critical for public health and safety. "This dangerous stretch of road needs to be improved so that accidents and congestion may be mitigated," said Kahl. "Protecting public health and safety, putting Wisconsin back to work **and** kickstarting the economy, this project comes at the right time for Wisconsin."

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Wisconsin Infrastructure Investment Now, Inc. (WIIN) is a nonprofit organization, and its mission is to educate the public, elected officials and regulators on the societal and economic benefits of the responsible investment in, and expansion of, transportation facilities, renewable and traditional energy projects, mining and other infrastructure projects.